



usiic

U.S.-India Importers' Council

# Foundation Day

Under the aegis of



**Celebrating a Decade of Service in US – India Trade**

USIIC ANNOUNCES THE LAUNCH OF

US  TA<sup>®</sup>

**US-INDIA TRADE AWARDS**

Platinum Partner



**28th April 2022 | Taj Mahal Palace & Tower Hotel, Mumbai**

# MESSAGE FROM CHAIRMAN USIIC FOUNDATION DAY



Dear Business Associates,

US - India Importer's Council established in 2011 is a not-for-profit apex bi-lateral chamber synergizing US - India business trade initiatives. As a partner with U.S. Commercial Service under the auspices of U.S. Department of Commerce, USIIC has been on a mission to catalyse US – India trade, working with businesses from both US and India.

On completing 10 years of successful service, USIIC is celebrating its 10th Foundation Day on 28th April 2022 in Crystal Ballroom, Taj Mahal Palace Hotel, Colaba, Mumbai. This event will be attended by senior officials from Government of India, Government of Maharashtra, US Consulates, Industry Leaders, and USIIC Members.

The USIIC Foundation Day will also serve as a launch-pad for the US India Trade Awards (USITA®), with CareEdge as our Knowledge Partners. I am delighted to have the pleasure of inviting you to nominate for these Awards. You will be happy to know that USITA® has been unveiled by SHRI. NITIN GADKARI (Hon'ble Minister of Road Transport and Highways, Government of India) and DR. BHAGWAT KARAD (Hon'ble Minister of State of Finance, Government of India).

We are also delighted to invite you to sponsor the event. A sponsorship will provide your organization an excellent platform for networking and brand amplification. You can find various sponsorship opportunities and their deliverables in this document. Should you be interested or have questions, please do contact us and we will be happy to discuss this further.

Thanking you once again for your support.

Ashish Pednekar  
Chairman, USIIC Foundation Day Committee

## USIIC FOUNDATION DAY CELEBRATION COMMITTEE



**R. K. PILLAI**  
Chairman & Founder Director, USIIC



**NALLORE SRINIVASAN**  
Director & President Mumbai Chapter, USIIC



**DR. V. RANGARAJ**  
Founder Chairman & Director, USIIC



**MILAN RATILAL ZATAKIA**  
Past Chairman & Founder Director, USIIC



**M. JAGANNATH RAI**  
Past Chairman & Founder Director, USIIC



**C. VENKATARAMANA**  
Imm. Past Chairman & Director, USIIC



**P SRINIVAS**  
Former Sr. Commercial Specialist, USFCS



**RAJESHKUMAR ACHARYA**  
President, USIIC US Chapter

# Unveiling of USITA Trophy by SHRI. NITIN GADKARI, Hon'ble Minister of Road Transport and Highways, Government of India.



Showcasing the USITA Trophy to  
**MR. SCOTT TICKNOR**

U.S. Deputy Principal Officer, U.S. Consulate General, Mumbai

Unveiling of the USITA Brochure by  
**DR. BHAGWAT K. KARAD**

Hon'ble Minister of State of Finance, Government of India.



Ratification of partnership with  
**SHRI. SUBHASH DESAI**

Hon'ble Minister of Industries, Govt of Maharashtra



**SHRI. SANJAY BHATIA, IAS (R)**

Upa-Lokayukta of Maharashtra; Former Chairman of Mumbai  
Port Trust will Chair the Jury of the USITA Awards



\*Ministry of Industries (Govt. of Maharashtra) is an official partner for the Foundation Day and USITA Awards.

## MESSAGE FROM



CONSULATE GENERAL OF THE  
UNITED STATES OF AMERICA



The US-India Importers' Council (USIIC)  
Mumbai

Greetings from the Consulate General of the United States of America.

Congratulations to the U.S. India Importers Council (USIIC) on your successful completion of a decade in promoting American exports to India and facilitating Indian investment in the United States!

When I first met the Council's directors, I was amazed to learn that USIIC was the first business association that promoted imports in India. The aim and objectives of this organization, I was told, were to reduce the ever-growing trade imbalance between the U.S. and India.

In my engagements with USIIC, I have met many Indian importers and Indian businesses that have provided tremendous opportunities to American companies to export a wide range of products. USIIC is the only organization I know of that promotes U.S. export interests in the fast-growing Indian market.

I appreciate the time taken by USIIC's management to connect with key U.S. government officials. Consulate General Mumbai will remain a dedicated partner with USIIC in the pursuit of our shared objective of expanding U.S.-India trade and investment ties. My team and I look forward to continuing to support your efforts to realize this goal.

I wish you all the best for the journey ahead.

Sincerely,

A handwritten signature in blue ink, appearing to read 'DRanz', written over a light blue circular stamp.

David J. Ranz  
Consul General

# MESSAGE FROM U.S. GOVERNOR, STATE OF OREGON



KATE BROWN  
Governor

February 22, 2022

Ashish Pednekar, Chairman  
U.S. India Importers' Council (USIIC)

Dear Chair Pednekar and Council Members:

As Governor of the State of Oregon, thank you for inviting us to participate in your 10<sup>th</sup> Foundation Day event. We are sorry we could not join you. There is much potential for developing new and exciting trade and investment relationships between Oregon and India.

We hope to visit soon with a business delegation eager to learn more about prosperous opportunities in the Indian market and are looking forward to working with the US-India Importers' Council. We have much to learn and gain from one another through targeted collaboration and partnership. Working together, we can achieve tremendous cultural and economic benefit.

Sincerely,

A handwritten signature in black ink that reads "Kate Brown" with a long horizontal flourish extending to the right.

Governor Kate Brown

KB:lh/rc



# US-INDIA TRADE AWARDS

## VISION

To be the de-facto recognition symbol for businesses leading commerce and innovation along the U.S. India Trade Corridor.

## MISSION

- To encourage, recognise and honour businesses from both nations through a process that is fair, meritocratic and transparent
- To provide a platform for sharing best practices and success stories, thus fostering continual professional development
- To coordinate with various Industry associations and government and serve as a forum to channel inputs on technical matters to decision-making bodies.

## KNOWLEDGE PARTNER



## AWARDS ACROSS 11 SEGMENTS

(Recognition for both large businesses and MSMEs)

ALTERNATE ENERGY AND AUTOMOTIVE

CHEMICAL AND MINERALS

DEFENCE & AVIATION

EDUCATION

FOOD AND AGRIBUSINESS

GEMS AND JEWELLERY

INFORMATION TECHNOLOGY

INFRASTRUCTURE & ENGINEERING EQUIPMENT

LIFE SCIENCES (Health care, Pharma)

OIL & GAS

SUPPLY CHAIN & LOGISTICS

**ADDITIONALLY, USITA<sup>®</sup> ESG AWARD FOR  
OUTSTANDING ESG PERFORMANCE**



FOR ENQUIRIES / SPONSORSHIPS

Email : [awards@usiic.in](mailto:awards@usiic.in) | Robin: +91 91670 90555

## ESTEEMED JURY

### CHAIR



**Mr. Sanjay Bhatia, IAS (R)**

Upa-Lokayukta, Maharashtra State;  
Former Chairman, Mumbai Port Trust.

### JURY MEMBERS



**Mr. NN Kumar, IRS (R)**

Former Chairman JNPT (Mumbai),  
Former Chairman India Port Global  
(Govt. of India)



**Mr. Richard Rothman**

Founder & MD, OpenMind Opportunity  
Consultancy, Former Trade Commissioner  
& Commercial Consul, American  
Consulate General



**Mr. P Srinivas**

Former Senior Commercial Officer,  
US Commercial Service,  
American Consulate General



**Mr. Rajiv Agarwal**

MD, Rare Enterprises  
(Asset management firm owned by  
Mr. Rakesh Jhunjhunwala)



**Ms. Patsy Jeffery**

Head - Global Respiratory & NA BD,  
Cipla



**Mr. Sethu Vaidyanathan**

Member – Board of Directors,  
Apeejay Surrendra Paul Group



**Capt. B V J K Sharma**

CEO,  
Adani Navi Mumbai International  
Airport Limited



**Mr. Amar More**

CEO, Kale Logistics Solutions  
(IT solutions provider to logistics  
and airports industry)



**Mr. Gautam Rajan**

President, Indian Analytical  
Instruments Association;  
MD, Marsap Services



**Mr. Milan Zatakia**

Chairman & CEO,  
Millennium Aero Dynamics



**Mr. C Venkataramana**

CEO,  
CVK Infra Realty

# HONORING OUR COVID WARRIORS



Powered By



Whilst the fight against COVID-19 is not yet over, it is worth taking a moment to acknowledge those who have been leading this fight from the front.

India's Healthcare Workers and Frontline Workers including Doctors, Community Health Workers, Sanitation Workers, Police, Volunteers, Ambulance Drivers among many others have valiantly stood behind the Government in the hour of the country's crisis. Every day, the selfless warriors have given it their all, while cutting themselves off from their families and loved ones.

As a small token of appreciation, **USIC** is **HONORING OUR COVID WARRIORS** who have served our country and state in the fight against COVID-19. The felicitation program will take place on our 10th Foundation Day Celebration on 28 April 2022 at Taj Mahal Palace Hotel, Colaba, Mumbai.

## OUR HEROES

Ministry of Health and Family Welfare  
Government of India & Government of Maharashtra

Coast Guard

Customs

Hospitals

Municipal Corporation

Police

Ports & Airport

# USIIC Events

**USIIC  
2nd Trade Delegation  
to USA**  
(New York, Maryland,  
Washington DC,  
Seattle & LA)

29 Sep – 4 Oct 2013



**“Roads & Ports  
Infrastructure Summit”**

**Theme : Building  
and Connecting  
Infrastructure**

at Hotel Sofitel,  
Mumbai BKC

7th November 2017



**“Artificial Intelligence  
Summit”**

**Theme:  
The Game Changer**

at MCA Club,  
Mumbai BKC

22nd November 2019



**USIIC Members Meet**

at the  
U.S. Consulate General,  
Mumbai

26th February 2020



Platinum Partner



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**IFIUNIK Pharmaceuticals Ltd  
Nihchal Israni Foundation (Blue Cross Laboratories)  
Trimble Navigation India Pvt. Ltd.**

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**H K Acharya & Company  
Drip Capital Services India LLP**

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**Allcargo Logistics Ltd  
Bharat Vanijya Eastern Pvt. Ltd.  
Gati Kintetsu Express Pvt. Ltd.  
Kamac Engineers Pvt. Ltd.  
Krishnanand Infra  
Pratyachhakumar Dwarikaprasad Mishra  
Universal Agency Ramgarh Pvt. Ltd.**

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**A Connect  
AIC Infrastructures Pvt. Ltd.  
Aiipltech Pvt. Ltd.  
Artham Law Chambers  
CGN Research Labs Pvt. Ltd.  
Chemtrols Solar Pvt. Ltd.  
CVK Infra Realty Pvt. Ltd.  
Fuji Silvertch Concrete Pvt. Ltd.  
Hinditron Services Pvt. Ltd.  
Nagarkot Forwarders Pvt. Ltd.  
Nutra Supplements  
Sat Financial Consultants Pvt. Ltd.  
Titan Sea & Air Services Pvt. Ltd.  
Vinayak Pipes And Tubes Pvt Ltd.**

Benefits	Platinum Partner INR 25 Lakh*	Gold Partner INR 15 Lakh*	Silver Partner INR 10 Lakh*	Event Partner INR 5 Lakh*
Exclusive mileage, with your brand name associated with the partners in all major communications. Your company name will occur in tandem with the event	✓	—	—	—
Guest of Honour	✓	—	—	—
Table space (6ft x 3ft) in the pre conference area to set up Table Top Exhibit at the summit.	2 Nos (6ft x 3ft)	1 Nos (6ft x 3ft)	1 Nos (6ft x 3ft)	—
Opportunity for a senior representative from your company to speak at the event	✓	—	—	—
Prominent Exposure of your company name & logo in the stage backdrop	✓	—	—	—
Prominent exposure of your company name and logo on the stage side wings*	✓	✓	✓	—
Run an 60 Sec Audio Visual Clip of your organisation at the event (only during breaks)	✓	✓	—	—
Exclusive pop-up display options at the venue, ht. 6'x width 3' (displays to be provided by you)	3Nos.	2Nos.	—	—
Your company logo on the Event page of USIIC website with the category defined	✓	✓	✓	✓
Company promotional material/ literature to be included in the Delegate Kit	✓	✓	✓	✓
Acknowledgement of level of Partnership in the delegate kit - Thank you Partner Card.	✓	✓	✓	✓
Delegates as special invitees	7 Nos.	5 Nos.	3 Nos.	2 Nos.
e-mailers & an e-invite with sponsor logos to be sent to all member companies and guests	✓	✓	✓	—
Announcement of company support during Vote of Thanks	✓	✓	✓	✓

**\* +18% GST APPLICABLE**

US India Importers Council  
GSTIN : 27AABCU3485B1ZG  
State : Maharashtra Code : 27

**\*For Electronic Remittance\***

Beneficiary Name: US INDIA IMPORTERS COUNCIL  
Account No.: 5252000100033601  
Bank Name: Karnataka Bank Ltd.  
Branch: Vile Parle (E), Mumbai Maharashtra  
IFSC Code: KARB0000525 Swift Code: KARBINBBOSB

## **U.S.-India Importers' Council**

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